



**ROB FYFE**  
**CEO, Air New Zealand**

Rob joined Air New Zealand at the start of 2003 as Chief Information Officer and led the Business Transformation team. Rob then held the position of Group General Manager Airlines from October 2003 until his appointment as Chief Executive Officer in October 2005. Prior to joining Air New Zealand, he held a range of senior management positions both within New Zealand and overseas, including roles with the National Australia Bank, Bank of New Zealand, Telecom NZ and ITV Group in the UK.

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